



The Cayuga County Chamber of Commerce

Community Guide & Member Directory 2017-2018

Dear Member,

The Cayuga County Chamber of Commerce is proud to be partnering with the Citizen on a Community Guide & Member Directory. We envision this guide being used for a variety of reasons, including local residents and businesses seeking products and services, residents and visitors seeking entertainment and attractions and as a recruitment or welcoming piece for businesses to provide to new employees that are moving to the area.

A total of 25,000 copies of the completed guide will be printed. Over 22,000 copies of the directory will be distributed via The Citizen on Friday, August 25th, and in This Week in Cayuga County on Saturday, August 26th. The remaining copies will be distributed by the Chamber of Commerce at events and through the Chamber office. In addition, an electronic version of the guide will be posted to the Chamber's website.

Only members of the Cayuga County Chamber of Commerce will be included in this directory. As a Chamber member, your business will receive one free five-line listing coordinated by the Chamber. Please call 315-252-7291 and speak with Karen if you have any questions or concerns about these listings, or if you'd like to update any of your information as it currently appears in the Cayuga Chamber website directory. If you wish to be listed under multiple categories in the directory, additional listings may be purchased for \$50 each.



Categories Include:

Accommodations
 Agriculture
 Architecture & Engineers
 Arts, Entertainment & Recreation
 Automotive Dealers, Repair & Rental
 Banking & Financial Services
 Business Services
 Construction & Landscaping

Consumer Services
 Employment & Payroll Services
 Government & Education
 Housing
 Human Services & Non Profits
 Insurance
 Legal Services
 Manufacturing & Industry

Marketing & Communications Services
 Medical & Care Services
 News & Media
 Real Estate & Leasing
 Restaurants, Caterers & Food Service
 Shopping & Retail

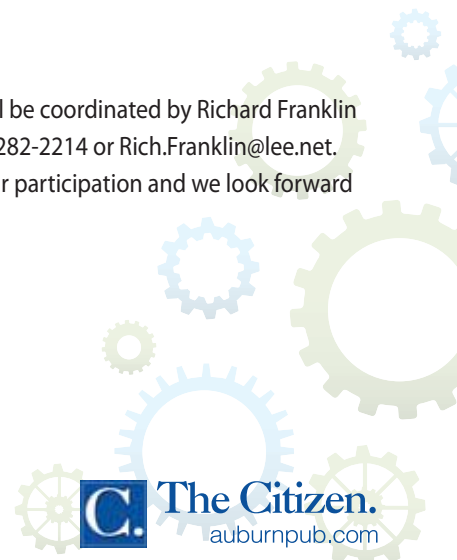
Display advertising within the directory will also be available for Chamber members to purchase, which will be coordinated by Richard Franklin at the Citizen. If you have any questions or would like to place an ad in the directory, please contact Rich at 315-282-2214 or Rich.Franklin@lee.net.

We are confident that this new resource will be a great benefit to all involved. Thank you in advance for your participation and we look forward to working with you on this special project!

Sincerely,

Tracy Verrier

Tracy Verrier
 Executive Director





The Cayuga County Chamber of Commerce

Community Guide & Member Directory 2017-2018

The Cayuga County Chamber of Commerce's Community Guide & Member Directory will be a useful tool for our county's businesses, residents and visitors alike. It will include an array of information for current and new residents, visitors and businesses, including attractions and entertainment, products and services, businesses, government, maps and so much more.

This directory is sure to be the go-to guide. This dynamic piece is open to Cayuga County Chamber members exclusively. All members of the Cayuga County Chamber receive a free five-line listing coordinated by the Cayuga County Chamber. Display advertising and additional line listings will be coordinated by The Citizen, rates are listed below.

DISTRIBUTION:

A total of 25,000 copies will be printed. The directory will be distributed via the Citizen, on Friday, August 25th, and This Week in Cayuga County on Saturday, August 26th. The Chamber of Commerce will distribute the remaining copies of the directory at Chamber Events and via the Chamber office.



CAYUGA COUNTY
CHAMBER OF COMMERCE

AD SIZES

SPECS

PRICING

AD SIZES	SPECS	PRICING
Premium Positions	Inside Cover, Inside Back Cover, Back Cover	\$1195
Full Page Color	5.25"w x 8.5"h	\$995
Full Page Black & White	5.25"w x 8.5"h	\$700
1/2 Page Color	5.25"w x 4"h	\$600
1/2 Page Black & White	5.25"w x 4"h	\$500
1/4 Page Color	2.5"w x 4"h	\$425
1/4 Page Black & White	2.5"w x 4"h	\$350

LINE LISTINGS

First Listing	5 Lines Maximum	Free
Additional Listing	5 Lines Maximum	\$50 each

Categories are listed on the previous page.

ADVERTISING DEADLINE: Friday, July 28, 2017 - 3:00pm

Display Advertising:
The Citizen
Rich Franklin 315-282-2214
rich.franklin@lee.net
Fax: 315-255-3874

Chamber Member Listing Changes:
Karen Tehan, Admin and Communication Specialist
Phone: 315-252-7291
ktehan@cayugacountychamber.com
Fax: 315-255-3077

