

Our Mission

To provide progressive leadership and serve as an advocate for the business community, focusing on nurturing prosperity and enhancing the quality of life for our members & the residents of Cayuga County.

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED



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Available on the Chamber Website:
17th Annual Chamber Cup Golf Tournament

Chamber Link

Cayuga County Chamber of Commerce June 2010

www.cayugacountychamber.com (315) 252-7291

11th Annual Business Leader Awards Luncheon



Top Row: Daniel Kerstetter and Timothy Kerstetter, Super Clean Laundry; Meg Vanek, Cayuga County Office of Tourism; Carl & Kristy Weber, Auburn Tank & Manufacturing Company, Inc.
Bottom Row: Jackie Lewis, Inn at the Finger Lakes; Jeff Burdick, Bass Pro Shops; Kim Manrow, Custom Business Services and Maureen Riester.

The Annual Business Leader Awards allow us to recognize individuals in the business community that have demonstrated ingenuity, commitment, and have achieved success here in Cayuga County. These individuals are nominated by the community for their efforts, and we take great pride in awarding these individuals for their contributions to the overall success of the community.

Recipients of the 2010 Awards are:

Small Business of the Year 2-5 years:

Daniel Kerstetter and Timothy Kerstetter, Super Clean Laundry

Small Business of the Year 6-14 years:

Kimberly Manrow, Custom Business Services

Small Business of the Year 15 + years:

Carl & Kristy Weber, Auburn Tank & Manufacturing Company, Inc.

Business Leader Under 50 Employees: **Inn at the Finger Lakes**

Business Leader Over 50 Employees: **Bass Pro Shops**

Non-Profit of the Year: **Cayuga County Office of Tourism**

Terri Bridenbecker– Outstanding Young Professional Award: **Maureen Riester**

A special thank you to our Lunch Sponsor **Five Star Bank!**
(Continued on Page 10)



Welcome New Chamber Members!

Help us welcome these new Members as they join those who choose to invest in Cayuga County's future through their involvement & support of the Chamber.

Aurora Arts & Design Center

Jacci Farlow
371 Main Street
Aurora, N.Y. 13026
315-364-8005
jaccifarlow@auroraartsanddesign.com
Art

McCormick Painting & Wallpapering

Scott McCormick
1 McCormick Way
Auburn, N.Y. 13021
315-252-9471
Painting, Wallpapering & Staining

North Brook Farms, Inc.

Carolyn & Peter Kyle
P.O. Box 1239
Weedsport, N.Y. 13166
315-834-9390
north.brook.farms@gmail.com
Manufacturing

Owasco Country Club

Kathy McLane
6750 East Lake Road
Auburn, N.Y. 13021
315-252-8396
owascocc@centralny.twcbc.com
Recreation

2010 Chamber Board of Directors

| | |
|---------------------|--|
| J.D. Pabis | Chair, Auburn Enlarged City School District |
| Liz Werner | First Vice Chair Unity House of Cayuga County |
| Elaine Buffington | Treasurer and Corporate Secretary Buffington & Hoatland, PLLC |
| Mike Oropallo | Legal Counsel Hiscock & Barclay, LLC |
| Elizabeth Hoey | Immediate Past Chair McQuay International |
| Charles Bouley, Jr. | Bouley Associates, Inc. |
| Kelly Buck | Unity House of Cayuga County |
| Sue Edinger | Aurora Inn, Inc. |
| Richard Elliot | Beardsley Design Associates |
| Kevin Ellis | Cayuga Marketing, LLC |
| Tom Filiak | Auburn Memorial Hospital |
| Hilary Ford | Merry-Go-Round Playhouse |
| Edward Galka | O. Mustad & Sons |
| Mike Gordon | Falcon Realty, U.S.A. |
| Sheli Graney | Auburn Internal Medicine & Peds |
| Daniel Larson | Cayuga Community College |
| Dan Soules | Grant Avenue Development |
| William Speck | Cayuga-Onondaga BOCES |
| David Tehan | Karpinski, Stapleton, Galbato & Tehan |
| Nancy Thomas | First Niagara |



Daniel Kerstetter and Timothy Kerstetter, Super Clean Laundry accept their 2010 Business Leader Award at the Chamber's luncheon at the Springside on May 26.

Staff:

| | |
|---------------|---|
| Andrew Fish | Executive Director |
| Amy Fuller | Finance Coordinator |
| Ginny Kent | Leadership Cayuga Membership Coordinator |
| Jackie Scholz | Communications Coordinator/ Website |



Did You Know...

The U.S. Department of Labor has started a nationwide campaign to educate workers about their workplace rights?

On April 1, 2010, Secretary of Labor Hilda L. Solis announced the U.S. Department of Labor's new national campaign titled "We Can Help." The purpose of the campaign is to educate workers about federal wage and hour regulations. The campaign is focusing on what the Department of Labor refers to as 'low-wage' and 'vulnerable' workers in the construction, janitorial services, home health care, hotel services, and food services industries.

To promote the We Can Help campaign, the Department of Labor has created a web site at www.dol.gov/wecanhelp. Among other things, the web site provides an overview of workers' rights to be paid minimum wage and overtime, FAQs, the steps for filing a claim for back wages, and a 'recordkeeper' that workers can use to track their work hours and calculate their regular rate of pay. The agency has also created bilingual public service announcements, posters, an informational booklet, and a toll-free hot line for workers to call at 866.4US.WAGE.

When Secretary of Labor Solis unveiled the We Can Help campaign on April 1st, she stated the Department of Labor has hired more than 250 new field investigators nationwide to help ensure workers' rights.

This is just one more reason why employers need to make sure they are in compliance with the increasing number of federal and state employment regulations.

As a Chamber member you are entitled to 3 FREE consultant calls per year at HR One's Human Resource Hot Line at 1.800.457.8829

Seminar Hosted By Key Bank

Keynote Speaker: Cynthia Aikman "Her Journey to Becoming a Thriving Women in Business"

Chamber members and community leaders gathered in the Cayuga County Chamber conference room on May 4 for a seminar hosted by Key Bank which featured keynote speaker Cynthia Aikman.



Cayuga County Legislator, Cynthia Aikman

Cynthia delivered a speech about her personal journey to becoming a competent, successful businesswoman.

Cynthia Aikman is a Cayuga County Legislator.

Call the Chamber if you are interested in having a seminar.



Chamber members and community leaders gather in the Chamber Board room to listen to Keynote Speaker, Cynthia Aikman



Cynthia Aikman, Cayuga County Legislature and Patty Hall, Key Bank.

Hope to see you at Founders Day on June 12, 2010

Stop by and visit our Chamber Staff at the Hospitality/Information Booth!

Business After Five at Reva Rollerdrome... Reva Feva!!

Putting New York's Economy Back on Track

The following is an excerpt of an article by Kenneth Adams that ran in the Westchester County Business Journal.

Much like the rest of the economy, the state of New York continues to face economic challenges as it works through 2010. To help counterbalance the loss in tax revenue and help solve the state budget crisis, deficit-reduction strategies are being proposed that will balance the state budget without resorting to new taxes.

“Our state comptroller estimates that on the current course of spending, New York’s state deficit will reach \$27 billion in fiscal year 2011 to 2012,” said Kenneth Adams, president and CEO of The Business Council of New York State, Inc. “We have to make some key reforms now so that New York State will be prepared to succeed when the broader U.S. economy starts growing again.”

Key reforms proposed by The Business Council include a state spending cap, pension reform, property tax cap and consolidation of government operations.

The full article is available at www.bcnys.org.



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Great Work at Great Prices!
 Email: budscleaningsvc@msn.com



Zada Seitz and Margot Ferro with Reva Rollerdrome gave figure skating performances during the event.



Matt Ferguson, A & M Graphics; Albert Brunner, A & M Graphics and CNY Auto Detailing; Mike Ferro, Reva Rollerdrome.

On May 11, Reva Rollerdrome kicked off its Business After Five event at Reva.

During the event there were live performances of figure skating and jam skating. The figure skating performances were performed by Zada Seitz and Margot Ferro. The jam skating performances were given by Samuel and Michael Ferro.

Mike Ferro discussed with attendees the new inflatables that Reva Rollerdrome offers for off-site entertainment.

Chamber members enjoyed networking in a relaxed business atmosphere while playing games in Reva's video arcade.

The food was catered by Reva Rollerdrome.

If you are interested in holding a Chamber Business Event, please contact the Cayuga County Chamber office.



Chamber members mingle and enjoy the delicious food at Reva Rollerdrome.

**Please support Chamber Member:
 Reva Rollerdrome
 359 West Genesee Street
 Auburn, N.Y. 13021
 315-252-8225
www.reva-rollerdrome.com**

Leadership Cayuga

A Cayuga County Chamber of Commerce Program

**Leadership Cayuga
Class of 2010 Graduation &
Community Leadership Award**

**Don't forget to make your reservation
for this year's ceremony!**



Elaine Buffington, Lane Duger, Bruce Blodgett, Eileen Winter at the Board Services Session.

Elaine Buffington of Buffington & Hoatland CPAs gave a presentation on Board Service to the class at the BIC of Cayuga Community College last month. The topics covered board organization, meeting structures, fiduciary responsibilities and parliamentary procedure.

Jeff Hoffman '06, Executive Director of the Cayuga Community College Foundation took the class through an exercise entitled "Making the Ask", which gave an overview of the field of philanthropy as it relates to not-for-profits seeking support for their causes.



Kevin McAvey, right, and Diane Moose make their case to philanthropists for a major gift during the "Making the Ask" exercise.



The **Leadership Cayuga** class explored Cayuga County during last month's bus trip. Kelly Buck '05, Director of Marketing for Unity House, guided the class through the southern leg of the trip, which included stops at O'Hara Farm, MacKenzie-Childs, and Fillmore Glen State Park. Joni Lincoln '97, took the class to the Port Byron Old Erie Canal Heritage Park, Sterling Nature Center, Fly By Night Cookie Shop, Pleasant Beach Hotel in Fair Haven, and Dudley Water in Cato. Final stop was the Purple Monkey Antique Shop in Weedsport.



Leadership Cayuga Class of 2010 at Fillmore Glen



Lauren Chyle, Jennifer Whipple and Kelly Buck listen to Ted O'Hara explain the dairy industry to the class outside a milking parlor on O'Hara Farms in Cayuga.

EVENT REGISTRATION

Please check off the events/seminars that you would like to attend and fill out the form below.

Brown Bag Lunch Seminar
Hosted By Paychex
Topic: Employer Tax Credits
At the Chamber
Wednesday, June 9

Leadership Cayuga Class of 2010
Graduation & Community Leadership
Award Presentation
Thursday, June 10

Business After Five at
Inn at the Finger Lakes
Thursday, June 17

Business @ Noon for Premier Catering
At the Chamber
Wednesday, June 23

Business @ Noon for AMBIT Discount
Energy Consulting, Inc.
At the Chamber
Wednesday, July 14

17th Annual Chamber Cup
Lakeview Golf & Country Club
Monday, July 26

Name _____

Enclosed please find my check for
\$ _____

Visa/Master Card

Card Exp. Date

Signature _____

BUSINESS EVENTS

Business After Five

Inn at the Finger Lakes

12 Seminary Street in Auburn

Thursday, June 17, 2010

5:00 p.m.—7:00 p.m.

Business @ Noon

Premier Catering

Cayuga County Chamber, 36 South Street in Auburn

Wednesday, June 23, 2010

11:30 a.m.—1:30 p.m.

Business @ Noon

AMBIT Discount Energy Consulting, Inc.

Cayuga County Chamber, 36 South Street in Auburn

Wednesday, July 14, 2010

11:30 a.m.—1:30 p.m.

Cost: \$5 for Chamber members
\$7 for non members

BROWN BAG LUNCH SEMINAR SERIES

Lunch & Learn Seminar
Hosted By Paychex

Seminar on Employer Tax Credits

At the Chamber

Wednesday, June 9, 2010

12:00 p.m.—1:30 p.m.



A Cayuga County Chamber of Commerce Program

Class of 2010 Graduation and Community Leadership Award Presentation

Sunset Restaurant
Thursday, June 10, 2010
6:00 p.m.

We invite class sponsors, Chamber Members and alumni to join us as we celebrate the Class of 2010.

During this graduation celebration we will also present the Community Leadership Award to a Leadership Cayuga Alumni who has demonstrated outstanding leadership while making a positive impact on Cayuga County.

Refreshments and Cash Bar
\$10 donation per person.
RSVP by June 8th.



17th Annual Chamber Cup Golf Tournament

Monday, July 26, 2010 @
Lakeview Golf & Country Club

**SPONSORSHIPS OPPORTUNITIES
STILL AVAILABLE!**

Chamber Cup Registration

Entry Deadline is Thursday July 15, 2010

Entry Fees Members

\$360 Per Each 4-some
\$30 Reception & Dinner only

- Yes! Sign me up for a Team of 4 Golfers.
- Yes! I am interested in the Chamber Cup Sponsor Opportunities.
- Yes! I am donating a raffle prize.
- Yes! I want to be a committee member.
- Yes! I want to volunteer at the event.

Captain _____

E-mail _____

Crew _____

Crew _____

Crew _____

Sponsor Level _____

Please invoice me for \$ _____

Name on Card _____

Acct # _____

Exp. Date _____

Signature _____

Mail To:

Cayuga County Chamber of Commerce
36 South St., Auburn, NY 13021
Phone: (315) 252-7291 Fax: (315) 255-3077
E-mail: admin@cayugacountychamber.com



Cayuga County Chamber of
Commerce presents our
2010 Business Show

Mark Your Calendar for:

Market Cayuga

Thursday,
November 11, 2010
Holiday Inn

Book a Booth Today

Call the Chamber at 252-7291

Keep a Look Out There's
More to Come.....



MEMBER NEWS



Brown Bag Lecture Series begins June 30 at Noon

Every other Wednesday, bring your lunch to Seward House museum and enjoy a free history program.

Topics include Civil War music, 1860 presidential election, and 19th-century fans.

315-252-1283

www.sewardhouse.org



First. Best.
in up-to-the minute local news.

Released a new look to the #1 online site for local news, auburnpub.com

Auburnpub.com offers the most up to date local, Cayuga County news available. Find local news, sports, classified, things to do, community calendar, opinion, blogs and much more!

315-253-5311

www.auburnpub.com



Cayuga/Seneca Community Action Agency's 15th Annual TASTE FOR COMMUNITY ACTION

Featuring the area's best food, finest wine, and most irresistible desserts from over 20 of the Finger Lakes' premier restaurants and wineries. Advance sale tickets can be purchased for \$30 each at C/SCAA's offices. Tickets at the door for \$35. When: July 22, 2010 5:00-7:30 p.m.

Where: Holiday Inn Auburn

315-255-1703 ext. 155

jsutton@cscaa.com



Beardsley Design Associates'

Project Receives Award

Beardsley Design Associates Architecture, Engineering & Landscape Architecture, P.C. is pleased to announce that the Green Lakes Bath House project received the First Runner-up Award in the Best New Construction Category at the Central New York Business Journal's "A Time to Build" award ceremony. Mr. Tom McCue, representative from the NYS Office of Parks, Recreation & Historic Preservation was presented with the award.

315-253-7301

www.beardsley.com



In April, Julia Reich of Julia Reich Design had the privilege of attending Heartworks, a gala fund raising event held by [The National Marfan Foundation \(NMF\)](http://www.nmf.org) at Cipriani's 42nd St in NYC. NMF is a non-profit voluntary health organization dedicated to saving lives and improving the quality of life of

individuals and families affected by Marfan syndrome, a connective tissue disorder, and related disorders. They approached Julia Reich Design to create their gala materials because they knew about Julia's reputation working in the nonprofit sector. 315-364-7190 www.juliareichdesign.com



Five Star Bank Gets National Exposure

Five Star Bank and its parent, Financial Institutions Inc. received some nice play over the weekend in a Wall Street Journal story about banks that continued to lend cash during the worst of the economic firestorm. The March 13 article mentioned Five Star Bank in reference to banks that give car loans, saying consumer lending at the Warsaw based institution jumped 71 percent last year. In fact it is the only NYS bank mentioned in the story.

315-253-7500

www.five-starbank.com



Ijaz Rashid, Neurologist, Joins AMH Medical Staff

Auburn Memorial Hospital (AMH) has added Dr. Ijaz Rashid, a Neurologist with a subspecialty in Neurophysiology, to its medical staff. Dr. Rashid has extensive experience with epilepsy, pain control, stroke, movement disorders, Multiple Sclerosis, headache, pediatric neurology, and neuromuscular disease. He is in practice with Auburn Memorial Medical Services.

www.auburnhospital.org

315- 252-7434



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Get a jump-start on your spring home improvements, clean up your credit card debt, pay for school or go on a vacation!

We have **Vehicle Loans** starting as low as **2.99% APR**^{*} with terms available of up to 6 years!

If you're not in the market for a car, we also have **Personal Loans, Recreational Vehicle Loans and Home Improvement Loans** with low rates and convenient terms for any budget!



Choose one or BOTH of these options today!

Call or Stop by Today— (315) 253-2934
65 Wright Circle ♦ 101 Prospect Street



AUBURN
• COMMUNITY •
Federal Credit Union

[^]Earn 1% cash back (up to \$250 on home equity loans, and up to \$150 on non-real estate loans) on a new loan at Auburn Community FCU between June 1, 2010 and June 30, 2010. New money only. Lines of credit and VISA® Credit Cards are not eligible for rebate offer. *APR=Annual Percentage Rate. Rates shown above reflect a 0.50% discount. To qualify for this discount we require direct deposit (i.e. paycheck/social security/pension/etc) into your Auburn Community FCU share draft checking account and automatic loan payment deducted from your Auburn Community FCU share draft checking account. Rates are based on your credit history and are subject to change without notice. Other rates and terms are available. **Closing costs on Home Equity loans are subject to recapture if the loan is closed within 48 months of origination. Contact Auburn Community FCU for complete loan details.

2010 Business Leader Awards Luncheon
A Special Thank You to our
Keynote Speaker:
Barbara L. Henderson
SBA Administrator, Five Star Bank

*****Nomination information for the 2011 Business Leader Awards is available on the Chamber website or by contacting the Chamber office*****



A large crowd of Cayuga County Chamber members and community leaders gather at the Springside Inn for the Chamber's 2010 Business Leader Award Luncheon.

Art @ the Chamber

Photos by John McCarthy are on view through June 30th in the lobby of the Cayuga County Chamber of Commerce. Visitors are invited to enjoy the artwork from 9:00a.m. - 5:00 p.m. Mondays through Fridays at 36 South Street, Auburn.

The Cayuga County Chamber of Commerce welcomes individual artists and groups for monthly exhibits of their artwork. For more information, please call 315-253-5288 or e-mail wthussey@gmail.com.

Put the Chamber website to work for you!!!

The Cayuga County Chamber of Commerce's website is a busy site for Chamber members, community leaders and citizens of Cayuga County. It is a great source of contact information for local businesses, as well as the home of the **Community Calendar**.



Chamber Event Page On the Website



Banner on website!!!

What is Web Banner Advertisement?

Banner ads are a form of online advertising that embeds an advertisement into a webpage.

Because of its graphic element, Web banners function the same way as traditional advertisements; they notifying consumers of products or services. They differ as they have the added ability to bring potential customers directly to your website with results that can be monitored in real-time and may be targeted to the viewer's interests.

It is like touching a printed ad and being immediately teleported to your place of business.... Your website!

In the past 30 days the Cayuga County Chamber website has seen over **94,000** hits averaging **3,133** average hits per day!

Banner Advertising on the Web and it's importance in Internet-based businesses is immense!

For just \$100/per month your business can have a banner on one of our community's most visited sites... the Chamber website!!

Get your business' banner on the website today! **JPEG format (719x70 pixels)** it is the width of the web page and sits on each page. Banners rotate throughout every page of our website.

For only \$55 we will create your banner.

Call 252-7291 for more information.#

**Cayuga County Chamber Seminar
Hosted by
Internet Marketing for Business
(IM4B)
On Mobile Marketing**



Wally Kline,
CEO Internet Marketing for Business

On Thursday, May 13, Internet Marketing for Business held a seminar at the Cayuga County Chamber on Mobile Marketing.

Wally Kline, CEO of IM4B, gave the

presentation on Mobile Marketing in the Chamber's large conference room to a group of interested Chamber members and community leader.

Topics covered in the presentation were:

- ♦ What is Mobile Marketing?
- ♦ Why should you look at Mobile Marketing?
- ♦ How to eliminate the "follow-up" monster
- ♦ What the heck is a short code?
- ♦ Demo
- ♦ Questions and Answers



Cayuga County Chamber fills large conference room for seminar.

For more information on Internet Marketing For Business and Mobile Marketing or to see a video on Mobile Marketing please visit www.IM4B.com



IGNITE

Invest • Grow • Network • Inspire • Teach • Empower

NEW Membership Cards!

IGNITE is introducing new membership cards to the organization. Membership will include a card, t-shirt, information packet and various discounts from local businesses. The cost is \$25 for a year. If you or someone you know is interested, please contact info@ignite-cny.org or call the Chamber.

IGNITE NEWS...

New redesigned website launched! Check us out at www.ignite-cny.com

[Facebook.com/ignitecny](https://www.facebook.com/ignitecny)

A program of the



www.cayugacountychamber.com

**Please Note
Chamber Summer Hours**



July & August

Monday– Friday

8:30 am – 4:30pm

The
STARDUST
Entrepreneurial Institute

“Coffee & Content”

Just-in-Time Learning for the Busy Professional

June 2nd

“What’s that Branding Buzz?”
w/ Julia Reich, Julia Reich Design

June 9th

“Establishing an Effective Web Presence”
w/ Laura Coburn, Coburn Design

June 16th

*“Protecting Your Intellectual Property:
Patents, Copyrights, and Trademarks”*
w/ Michael Oropallo, Hiscock & Barclay

June 23rd

“Planning for Your Financial Future”
w/ Jim McQuiggan, Pinnacle Investments

June 26th*

*“Investing in Yourself: Alternative
Methods in Stress Management”*
w/ Mary Ann Giacona, Center for Wellness

June 30th

*“From Farm to Fork to Financial Success:
Entrepreneurial Opportunities in Food
Manufacturing”*
w/ Dave Evans, Nelson Farms

Registration (before/after June 8th) - \$15 / \$20

Chamber members receive additional \$5 discount at check-out

Wednesdays, 5:30-7:00pm* ★ 2 State Street, Auburn, NY

** This session takes place on a Saturday between 10 and 11:30am*

Information & Registration:

Call us at (315) 252-3511 or check the program’s website at

www.CoffeeAndContent.com



“What’s that Branding Buzz?”
 Presented by Julia Reich, Julia Reich Design
 Wednesday, June 2nd - 5:30-7:30pm - SEI Conference Room

Learn how to stand apart from the competition. In this ninety minute, interactive session, Julia Reich, Creative Director at Julia Reich Design, will assist current and future business owners understand what makes some brands and images more effective than others.

“Developing an Effective Web Presence”
 Presented by Laura Coburn, Coburn Design
 Wednesday, June 9th - 5:30-7:30pm - SEI Conference Room

A strong web presence is necessary in today’s business climate. Potential customers look to the internet first when determining whether to work with you or with your competition. Your web presence is your 24-7 storefront. Making sure it is compelling, easy to use, and delivers the information people are seeking is critical for your firm to meet its potential.



“Protecting Your Intellectual Property: Patents, Copyrights, and Trademarks”
 Presented by Michael Oropallo, Hiscock & Barclay
 Wednesday, June 16th - 5:30-7:30pm
 SEI Conference Room

This session will give participants access to an expert in the field of intellectual property litigation. Get info on how to protect your ideas, inventions, and unique manufacturing processes!

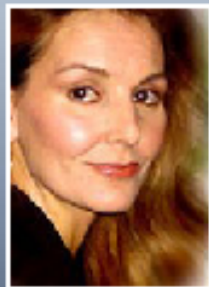


June 2010

Pinnacle Investments, LLC

“Planning for Your Financial Future”
 Presented by Jim McQuiggan, Pinnacle Investments
 Wednesday, June 23rd - 5:30-7:30pm
 SEI Conference Room

Do you know -as an employer or an employee- how to set up IRAs or 401(k)s? This is an invaluable session for everyone, regardless of age. Making preparations for retirement now will prevent you from being seriously stuck later. Bring questions!



“Investing in Yourself: Alternative Methods in Stress Management”
 Presented by Mary Ann Giacona, The Center
 Saturday, June 26th - 10:00-11:30am - SEI Conference Room

Come develop strategies for productively handling stress in your day-to-day work and personal lives. Mary Ann will open the minds of participants, discussing alternative methods for finding those “stress-free” moments not only on weekends (beyond those 30 minutes after you put the kids to bed), but in your everyday life. Invest in yourself.

“From Farm to Fork to Financial Success: Entrepreneurial Opportunities in Food Manufacturing”
 Presented by Dave Evans, Nelson Farms
 Wednesday, June 30th - 5:30-7:30pm - SEI Conference Room

Ever wonder how people turn that favorite recipe into a booming food business? Dave Nelson, Director of Nelson Farms, will be on-hand to tell participants of this session just that.



Information & Registration: www.CoffeeAndContent.com

Cayuga County Chamber of Commerce 17th Annual Chamber Cup Tournament

Lakeview Golf & Country Club

Monday July 26, 2010

Captain & Crew Format - Men, Women, and Mixed Divisions

Join us for a fun day in the sun and show off your golf skills, while competing for

The Chamber Cup!



**CAYUGA
COUNTY**
CHAMBER OF
COMMERCE

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED



Fees:

\$360 per each 4-some

\$30 for Reception & Dinner Only

(Entry Deadline is July 16, 2010)

Golf Package Includes:

Cart & Greens Fees

Lunch

Reception & Dinner

Networking Opportunities

FUN!



Sponsorships:

Sponsorships are still available

Contact the Chamber for more details

(315) 252-7291

Prizes:

Hole-in-One

- \$10,000 Cash Prize

- Choice of Callaway X20 Irons or
Big Bertha 460 Driver

- Premium Electronic Package

- Airline Tickets or Cruise of 2

1st and 2nd Place in all Divisions

Longest Drive/ Closest to the Pin

Raffle and 50/50

Compete for the Chamber Cup!

The winning team holds the cup for one year.

Schedule:

9:30 Registration - 10:00 Shotgun Start - Lunch on the Course - 4:00 Reception - 4:30 Dinner

Chamber Cup Registration

Entry Deadline July 16, 2010

Captain _____

Email _____

Crew _____

Crew _____

Crew _____

Volunteer _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Sponsor Level _____

____ Yes! Sign me up for a Team of 4 Golfers

____ Yes! I am interested in Chamber Cup

Sponsor Opportunities

____ Yes! I am donating a raffle prize.

____ Yes! I want to be a committee member.

____ Yes! I want to volunteer at the event.

Please Invoice me for \$ _____

Name on Card _____

Acct # _____

Exp. Date _____

Signature _____

Mail to:

Cayuga County Chamber of Commerce

36 South Street, Auburn, NY 13021

Phone: (315) 252-7291

Fax: (315) 255-3077

Email: admin@cayugacountychamber.com

MEMBER WEB STICKER

As recently reported in a national study Chamber Membership is a vital business strategy.

To help you promote your Membership with the Chamber we have provided door/window decals. You can add a web sticker to your website as well.

The Web Sticker is now available in three different sizes for your convenience!



- #1 (336x167)
- #2 (177x89)
- #3 (162x82)

When consumers know a business is a member of the Chamber, they are:

- ♦ 44% more likely to think more favorably of it
- ♦ 63% more likely to patronize the business in the future
- ♦ 12% more likely to think the business' products stack up *better* against its competition concluding the company is trustworthy, involved in the community and is an industry leader
- ♦ 51% more likely to be highly aware of the business

Consumers *need* to be aware that the business is involved with its local chamber in order for the benefits to emerge.

As reported in the national study by the Shapiro Group. For more information or see the study visit:
http://www.acce.org/uploadedFiles/Research_and_Benchmarking/Schapiro%20Group%20ACCE%20Report.pdf

If you have questions or would like to add a Web Sticker to your website call the Chamber at

Return Services Requested

