

## The Program

Each **Leadership Cayuga** program opens with an overnight retreat followed by a series of sessions held in January to June. The diverse collection of seminars and training sessions are designed to be highly interactive, stimulating and thought-provoking. Class sessions are held in locations appropriate to the topic and instruction presents a varied and diverse approach to problem solving.

### *The Curriculum Includes:*

 **Economic Development**

 **Education**

 **Human Services**

 **Legal/Justice System**

 **Agriculture & Environmental Issues**

 **Quality of Life Issues**

 **Public Relations & Communications**

 **Local Government**

 **Personal Leadership Skills**

Public Speaking

Interpersonal Communication

Conflict Dynamics

Teamwork/Group Development

Project Management

Board Structure

To provide practical application of enhanced skills and information covered during the sessions, class participants are responsible for the successful implementation of one or more community projects.

"Leadership Cayuga helped to round out my knowledge of the community and region. We are each leaders in our spheres of activity and influence. The program helped to validate that viewpoint and to build upon the skills and experiences associated with it. My recommendation is that any person interested in the region should consider being part of this program."

Dr. Daniel Larson, President,  
Cayuga Community College



# Discover the Leader in you!

**Connect  
Cultivate  
Contribute  
Communicate**



A Cayuga County Chamber of Commerce Program

"The impressive work of Leadership Cayuga is a reflection of the efforts being done in Cayuga County to improve and enhance the quality of life in the community. I applaud Leadership Cayuga for their contributions and service to the people of Cayuga County."

New York State Senator Michael Nozzolio

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## The Leadership Challenge

One measure of a community's greatness is the voluntary contribution made by its leaders.

**Leadership Cayuga**, a six-month program of the Cayuga County Chamber of Commerce, stimulates public-minded thinking and increases the base of informed, capable leaders who are committed to using their talents to add to the vitality of our community.

For over 20 years, **Leadership Cayuga** has prided itself on graduating dedicated community leaders. Without a doubt, our 450+ alumni are among the most informed individuals in Cayuga County, including elected officials.








## Participation in Leadership Cayuga

**Leadership Cayuga** participants are comprised of small business owners, public servants, corporate executives, social service agency professionals, area youth and other concerned members of the community.

The youth component of **Leadership Cayuga** encourages future leaders to be active, contributing members of their community. High school seniors join adult participants as peers through the entire program, to gain a better understanding of the complexity of community issues, while developing and defining their leadership skills.

**Leadership Cayuga** is for you if:

-  You have a strong interest and commitment to your community;
-  You are committed to your personal leadership development;
-  You anticipate an active role in business and community activities;
-  You wish to gain access to a network of business, government, community leaders and resources;
-  You believe change can be anticipated, managed and directed for the betterment of Cayuga County.

"The best advice I ever received was, 'Stand on your principles, even if you are standing alone.' After meeting my Leadership Cayuga classmates and alums, I know that I will never be standing alone in our community."

-Tracy Murphy '08, Executive Director  
Options for Independence

## Tuition & Financial Assistance

Tuition for **Leadership Cayuga** is \$900. Cayuga County Chamber Members receive a \$50 discount on tuition. Tuition covers the overnight retreat, all program costs including the facilities for each session, two Chamber Public Forums, the county bus tour, written materials and the Graduation Ceremony.

Tuition may be paid by the participant, their business, or a combination of both and must be received before the overnight retreat.

A limited number of *partial scholarships* are available.

## Leadership Cayuga Mission Statement

To empower diverse individuals with the knowledge, skills and inspiration to successfully achieve leadership roles while developing a collective resource, and problem solving network to address present and future community needs and challenges.

Applications and more information  
can be found at:

[www.cayugacountychamber.com](http://www.cayugacountychamber.com)

or by contacting:

**Leadership Cayuga Coordinator**  
[leadership@cayugacountychamber.com](mailto:leadership@cayugacountychamber.com)  
315-252-7292 Fax 315-255-3077

"Over time, I believe Leadership Cayuga participants will play a more active community leadership role. Familiarity with local governance structure and community characteristics make that possible. I have seen previous participants step forward to engage in community service."

—Robert Brower  
CEO

Institute for the Application of Geospatial Technology