

## *The Program*

Each **Leadership Cayuga** program opens with an overnight retreat followed by a series of sessions held January through June. The diverse collection of seminars and training sessions, are designed to be highly interactive, stimulating and thought provoking. Class sessions are held in locations appropriate to the topic and instruction presents a varied and diverse approach to problem solving.

## *The Curriculum Includes:*

-  **Economic Development**
-  **Education**
-  **Human Services**
-  **Legal/Justice System**
-  **Agriculture & Environmental Issues**
-  **Quality of Life Issues**
-  **Public Relations & Communications**
-  **Local Government**
-  **Personal Leadership Skills**
  - Public Speaking
  - Interpersonal Communication
  - Conflict Dynamics
  - Teamwork/Group Development
  - Project Management
  - Board Structure

To provide practical application of enhanced skills and information covered during the sessions, the class participants are responsible for the successful implementation of one or more community projects.



"The impressive work of Leadership Cayuga is a reflection of the efforts being done in Cayuga County to improve and enhance the quality of life in the community. I applaud Leadership Cayuga for their contributions and service to the people of Cayuga County."  
- New York State Senator Michael Nozzolio



A Cayuga County Chamber of Commerce Program

*Discover the Leader  
in you!*

**Connect  
Cultivate  
Contribute  
Communicate**

## **Mission Statement**

To empower diverse individuals with the knowledge, skills and inspiration to successfully achieve leadership roles while developing a collective resource, and problem solving network to address present and future community needs and challenges.

## The Leadership Challenge

One measure of a community's greatness is the voluntary contribution made by its leaders.

**Leadership Cayuga**, a six-month program of the Cayuga County Chamber of Commerce, stimulates public-minded thinking and increases the base of informed, capable leaders who are committed to using their talents to add to the vitality of our community.

For 20 years, **Leadership Cayuga**, has prided itself on graduating dedicated community leaders. Without a doubt, our 400 alumni are among the most informed volunteers in Cayuga County.



## Participation in Leadership Cayuga






**Leadership Cayuga** participants are comprised of small business owners, public servants, corporate executives, social service agency professionals, area youth and other concerned members of the community.

The youth component of **Leadership Cayuga** encourages future leaders to be active, contributing members of their community. High school seniors join adult participants as peers through the entire program, to gain a better understanding of the complexity of community issues, while developing and defining their leadership skills.

Leadership Cayuga began as an opportunity for me to network with people in my new community. It grew into an experience of taking on new challenges, leading groups and accomplishing a significant project. Thank you for this opportunity to make a difference!

—Jeff Hoffman '06  
Executive Director  
Cayuga Community College Foundation

You are encouraged to apply to **Leadership Cayuga** if:

-  You have a strong interest and commitment to your community;
-  You are committed to your personal leadership development;
-  You anticipate an active role in business and community activities;
-  You wish to gain access to a network of business, government, community leaders and resources;
-  You believe change can be anticipated, managed and directed for the betterment of Cayuga County.

## Tuition & Financial Assistance

Tuition for **Leadership Cayuga** is \$900. Cayuga County Chamber Members receive a \$50 discount on tuition. Tuition covers the overnight retreat, all program costs including the facilities for each session, two Chamber Public Forums, the county bus tour, written materials and the Graduation Ceremony.

Tuition may be paid by the participant, their business firm or organization, or a combination of both and must be received before the overnight retreat.

A limited number of *partial scholarships* are available.

## Request for Application & Additional Information

Please send an application for Leadership Cayuga to:

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Signature \_\_\_\_\_

Mail To:

Leadership Cayuga Coordinator  
36 South St., Auburn, NY 13021  
Phone: (315) 252-7292 Fax: (315) 255-3077  
E-mail: leadership@cayugacountychamber.com



"Our graduates consistently praise the program for the experience they gain, the leadership skills they sharpen, and the networking opportunities they realize. I recommend Leadership Cayuga to strengthen the talents of any local business."

—Dave R. Smith  
Vice President and General Manager  
Nucor Steel Auburn, Inc.