



CHAMBER LINK

October 2010

www.cayugacountychamber.com

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Facebook



Twitter

Cayuga County Chamber of Commerce 101st Annual Dinner

Wednesday , October 20th, 2010 Holiday Inn

Cocktail Hour 5:30 p.m. Seating 6:30 p.m.

Individual Ticket ~ \$55 Reserved Table of 10 ~ \$500

Featuring:

Musical Theatre Festival

**Keynote Speaker: Lauren Dixon, Founder and CEO of
Dixon Schwabl , Inc.**

Live Auction Items:

Auburn YMCA Family Membership

Tom Hussey Print

Mackenzie Childs

**Merry -Go -Round Playhouse 2011 Season Tickets For Two
And many more...!!!**

**Register Today for the 101st Annual Dinner by calling Jackie at
315-252-7291 or emailing admin@cayugacountychamber.com
Registration Deadline: Wednesday, October 13, 2010**

Our Mission: To provide progressive leadership and serve as an advocate for the business community, focusing on nurturing prosperity and enhancing the quality of life for our members and the residents of Cayuga County.

Welcome New Chamber Members!

Head West Salon & Spa

Jennifer & Greg Slywka
39A Arterial West
Auburn, NY 13021
(315) 252-4247
www.headwestsalon.com
Full Service Salon & Day Spa

Taylor Rental of the Finger Lakes

Mike Szozda
473 Grant Avenue
Auburn, N.Y. 13021
(315) 258-8599
www.taylorrentalauburn.com
Equipment

Uniform Fashions

Tammy Flaherty
145 State Street
Auburn, N.Y. 13021
(315) 253-0172
uniformfashion@yahoo.com
Uniforms

B.B.'S Pizza

Bert Vanderwerff
250 Genesee Street
Auburn, N.Y. 13021
(315) 704-0227
www.bbspizza.com
Restaurants

Washington St. Partners, Inc.

Joseph Hucko
120 East Washington Street
Syracuse, N.Y. 13202
(315) 426-2624
www.washingtonstpartners.com
Real Estate

H&R Block

Shannon Bullers
193 Grant Avenue
Auburn, N.Y. 13021
(315) 252-8801
www.hrblock.com
Tax Professional

2010 Chamber Board of Directors

J.D. Pabis	Chair Auburn Enlarged City School District
Liz Werner	First Vice Chair Unity House of Cayuga County
Elaine Buffington	Treasurer and Corporate Secretary Buffington & Hoatland CPA's, PLLC
Mike Oropallo	Legal Counsel Hiscock & Barclay, LLC
Elizabeth Hoey	Immediate Past Chair McQuay International
Charles Bouley, Jr.	Bouley Associates, Inc.
Kelly Buck	Unity House of Cayuga County
Sue Edinger	Aurora Inn, Inc.
Richard Elliott	Beardsley Design Associates
Kevin Ellis	Cayuga Marketing, LLC
Tom Filiak	Auburn Memorial Hospital
Hilary Ford	Mack Studio Displays, Inc.
Edward Galka	O. Mustad & Sons
Mike Gordon	Falcon Realty, U.S.A.
Sheli Graney	Auburn Internal Medicine
Daniel Larson	Cayuga Community College
Dan Soules	Grant Avenue Development
William Speck	Cayuga-Onondaga BOCES
David Tehan	Karpinski, Stapleton, Galbato & Tehan
Nancy Thomas	First Niagara

Chamber Staff:

Andrew Fish	Executive Director
Amy Fuller	Finance Coordinator
Ginny Kent	Leadership Cayuga/ Membership Coordinator
Jackie Scholz	Communications Coordinator/ Website

Did You Know...

The U.S. Department of Transportation's substance testing regulations have been amended?



The Omnibus Transportation Employee Testing Act of 1991 requires covered employers in the trucking, transportation, mass transit, and other transportation industries (e.g., CDL drivers) to implement substance testing policies and to conduct drug and alcohol testing of safety-sensitive employees.

The following revisions to the DOT substance testing regulations go into effect on October, 1, 2010:

- Covered employers must now conduct drug testing for MDMA (a chemical found in the drug ecstasy) and mandatory initial drug testing for 6-AM (a marker for heroin)
- The cut-off levels for cocaine and amphetamines have been lowered
- Several definitions have been revised to coincide with the definitions used by the U.S. Department of Health and Human Services (HHS). The definitions that have been revised include, but are not limited to, initial drug test, confirmatory drug test, split specimen collection, and positive drug test result.
- Medical Review Officers (MROs) must now pass an examination every five years but are no longer required to take 12 hours of continuing education every three years

Covered employers should make sure their substance testing policies are updated and that employees receive written notification of these revisions no later than the October 1st deadline.

REMINDER:

The deadline date for covered employers to submit the EEO-1 Report and/or the VETS-100/100A Report is September 30, 2010.

As a Chamber member you are entitled to
3 FREE consultant calls per year at
HR One's Human Resource Hot Line at
1-800-457-8829

The State Report

The Business Council of New York State, Inc.

Employers Stress Need to Reduce the Cost-of-Doing-Business

New York state employers responding to a Business Council survey have once again overwhelmingly identified employee health care as their top cost-of-doing-business concern. The new survey also shows strong employer concern about business taxes and economic development incentives.

"The survey findings help set the priorities the Business Council will work on with a new governor and state legislature in 2011," said Kenneth Adams, president and CEO of The Business Council. "Through their survey responses our members shape our policy objectives as we work to improve the business climate in New York."

The survey, which was conducted in June, asked member firms to rank various public-policy issues within each of two areas: cost-of-doing business and economic development. Members reported that cost-of-doing business issues were far and away the most important advocacy area for them.

Economic development issues were next, followed by government reform.

The top five issues raised by members in the cost-of-doing-business section of the survey were: health insurance for employees, New York state taxes on businesses, local property taxes on businesses, energy costs and New York state taxes on individuals.

This is a second in a series of electronic member surveys conducted by The Business Council of New York State.

For more information on the survey visit www.bcnys.org.



Keep It Cayuga 2010 Initiative of the Cayuga County Chamber of Commerce

Research has shown that when you buy from a locally owned business a significant amount of dollars spent are re-circulated throughout the local economy. This commitment to buying local strengthens the economic base and can lead to reduced taxes, better services, and more jobs.

In order to support local spending the Cayuga County Chamber is implementing a local purchasing passport program called KEEP IT CAYUGA. This program seeks to educate our community on the importance of buying local, and in doing so positively impacts the local economy.

What is it?

Keep It Cayuga is an initiative to increase local spending by offering coupons and discounts for local businesses to the public and encouraging consumers to visit local shops.

How does it work?

Keep It Cayuga's main focus is the purchasing passport system. This purchasing passport will consist of advertisements from Chamber Member Businesses, and will include incentives for residents to visit these businesses and spend locally. Every time someone uses the passport, the booklet gets stamped by a participating business. The consumer then receives an entry to win a grand prize for each business they visit. The prize will be awarded at the end of the initiative in early 2011. The idea is that with discounts and coupons, the public will take the opportunity, especially during the holiday season, to visit and spend at the local businesses that participate, keeping the money that is earned locally in the county.

Who can participate?

Chamber Members who will benefit from this program because of their location in Cayuga County can buy into the passport to have their advertisement and discount in the booklet. Everyone in the community can take advantage of the Keep It Cayuga passport. The booklet will be available at the Chamber and distributed to the general public through several outlets in time for the holiday season.

How do you get involved?

You can start by filling out the Keep It Cayuga Purchasing Passport Application, available at the Chamber, Chamber's webpage and below. Please email (admin@cayugacountychamber.com) or fax (315) 255-3077 your application to the Chamber. The fee to participate is \$25 to cover the cost of production. Then your advertisement and discount will be included in the passport that will be printed in October.

Keep It Cayuga –
Registration

Please fill out the following:

Business Name _____

Contact Name _____

Address _____

City, State, Zip Code _____

Phone Number _____

Email Address _____

Website Address _____

Type of Product/Service _____

Coupon/Discount Offer _____

Ad Pricing (circle one)

-Use your own ad \$25 -Use Chamber Created Ad \$40

Deadline for Registration and Submission of Ad is A.S.A.P. The ad should be no bigger than 3.25" x 4.65" and in .jpg or .pdf format and should be sent to admin@cayugacountychamber.com. For additional information about the Keep It Cayuga program, contact the Chamber either by email or call at (315) 252-7291.

Leadership Cayuga

A Cayuga County Chamber of Commerce Program

The Leadership Challenge: Why Join the Class of 2011?

Here are a few good reasons:



To learn the art of negotiation.

Jeff Alberici, Executive Director of LOFTY Youth Leadership and Andrew Fish, Executive Director of the Chamber, work to strike a deal during an economic simulation exercise.



To prevent Silly Season.

Cheryl Heary, Chair of the Republican Committee, and Katie Lacey, Chair of the Democratic Committee, explain the realities of the political process.



To become a productive board member.

Jeff Hoffman, Executive Director of the Cayuga Community College Foundation, teaches the class about the world of philanthropy, from the perspective of the donor and the recipient.



To experience "History: Lessons Learned."

Mike Long, Local History Scholar, presents authentic historical photos to accompany the history of local industry, architecture and families: the foundation of today's Auburn and Cayuga County.



Congratulations to 2010 Business Leader Awards - Business Person of the Year Award Class 15+ Yrs

Inn at the Finger Lakes

12 Seminary Avenue
Auburn, NY 13021
Telephone: 315-253-5000
Fax: 315-253-9090



The Inn at the Finger Lakes has been in the community for the several years. Originally built as a Microtel Hotel, it was determined that the Inn should go through a re-branding a few years after it opened. As the Cayuga Tourism Office began promoting the county as a tourism destination, the Inn supported that effort by investing in new furnishings to appeal more to tourism guests that were coming to the area to visit the wineries on Cayuga Lake, the historic sites in Auburn and neighboring villages of Skaneateles and Aurora. The owners, Hart Hotels, also changed the name to the Inn at the Finger Lakes and added new signage advertising a complementary Finger Lakes Wine Reception. These improvements also benefit the village of Auburn as community leaders worked to position Auburn as the top tourism destination in the county.

Through out the years, the Inn has been a steady supporter of the counties initiatives, a reliable local employers and consistent tax base. Management at the Inn has also been a key component to adding value to the business community. Jackie Lewis, the General Manager of the Inn, has served as a Rotarian and a Cayuga County Tourism Board Member. She has attended countless meetings in support of business and county issues. As companies come and go, Ms. Lewis has opened the Inn to new managers and offered them guidance to their new home. Jackie and her staff have also bid sad farewells to laid-off company employees that have become friends over the years. Doctors and patients from Auburn Memorial Hospital move in for extended stays over weeks and months depending on health issues. When the Red Cross calls for help, Jackie is there to offer rooms and staff support for Auburn citizens who are in need, regardless of the hour, day or night. The community has also called on Ms. Lewis for partnership opportunities in support of events, fundraisers, donations, gift baskets, and more. Jackie offers rooms and meeting space for reduces rates and in some instances, for free, depending on the partnership request.

The Inn also has a mission to increase corporate clients. A new corporate rate was provided that included an upgrade to a free breakfast buffet, high-speed internet, a computer with printer in the lobby and flat panel TVs with Direct TV service in addition to beer being added to the free wine reception. The investment to the Inn again benefited Auburn as corporate travelers began choosing to stay in Auburn as opposed to driving to other nearby villages. The most recent investment to upgrade the exterior of the building and landscaping again added to economic development in the area as jobs were provided during an economic downturn in the market.

The Inn at the Finger Lakes, under the leadership of the General Manager and through the investment of Hart Hotels, has supported the goals of Cayuga County and added value to the village of Auburn.

The Annual Business Leader Awards are presented in May. To see more about this year's winners or for nomination forms for the 2011 Business Leader Awards visit: www.cayugacountychamber.com or call (315) 252-7291

Applications available on the Leadership Cayuga page of our website, email leadership@cayugacountychamber.com or call 252-7291. Please submit by November 5.



Ribbon Cutting and Grand Opening of the Finger Lakes Radio Group

Cayuga County Chamber Member WAUB, WLLW, WNYR ~ The Finger Lakes Radio Group celebrated the Grand Opening of their new WAUB Sports Center Lounge located in the Fingerlakes Mall.



The new WAUB Sports Center Lounge area has televisions and couches for Mall visitors to take a break from shopping and check out their sports teams on TV. People can tune in and listen "Live" to WAUB 1590AM & 98.1FM which airs SU Football/Basketball, Auburn High Football/Basketball and NY Giants.

The Fingerlakes Mall staff joined the Chamber Ambassadors to give the Finger Lakes Radio Group a warm welcome!

Visit **Finger Lakes Radio Group, Inc.** at 3568 Lenox Road, Geneva or visit www.flradiogroup.com or call (315) 781-7000.

Ribbon Cutting and Grand Opening of the Carroll Equipment/ The Dealer Auto Sales

Cayuga County Chamber Member Carroll Equipment/ The Dealer Auto Sales celebrated their Grand Opening of their new location with a Ribbon Cutting ceremony.



Left to Right in Front Row: Dave Sircora, Greg Carroll, Dan Carroll, Yard Manager; Bill Carroll, Owner; Jennie Hayes, General Manager; Emily Carroll and Pete Montross. **Back Row:** Chamber Ambassadors, friends, family and employees.

Visit **Carroll Equipment/The Dealer Auto Sales**
8125 Grant Avenue Road, Weedsport
Route 5 (Just 3 miles East of Auburn)
or call (315) 253-3636

Cayuga Counseling Services Business After Five

On September 30, **Ray Bizzari, Executive Director of Cayuga Counseling Services** welcomed Chamber members to the newly opened **Child Advocacy Center**. He spoke about how the new facility is making a difference. Mr. Bizzari also talked about the Cayuga Counseling's Employee Assistance program and how it can benefit local businesses.



Ray Bizzari

Members were treated with great food from Balloon's and a complete tour of the new facility.

Many of the Cayuga Counseling Services staff were at the event to greet members and answer any questions that they had.

Cayuga County Sheriff David Gould attended the event. Cayuga County has had a Child Sexual Abuse Task Force since 1989.

More information visit:

Cayuga Counseling Services
Child Advocacy Center ~26 Seminary Street, Auburn
315-253-9795
www.cayugacounseling.org

Brown Bag Lunch Seminar Series

Chamber member and Proud Sponsor of Market Cayuga, **Image Agent** held a **Trade Show Seminar** at the Chamber on September 28, 2010.

Brian Redfield and Sean Wrench with Image Agent offered this Trade Show Seminar to help businesses understand what it takes to have a successful trade show strategy and a better return on your investment.

Sean Wrench gave a presentation on how to develop an event marketing plan, integrate portable displays, fine tune your presentation and ensure proper follow up.

Brain Redfield gave a brief overview of what products and services that Image Agent provides.

For more information contact:
Brian Redfield or Sean Wrench,
Image Agent

20 Cross Street, Auburn, N.Y. 13021
315-282-7514 www.imageagent.net





Introducing the Small Business Energy Efficiency Program

We'll Pay for Up to 70% of the Cost of Qualifying Energy-Efficient Lighting Upgrades!

Dear Business Owner:

When it comes to reducing your energy use, you have to spend money to save money. But, spending money on anything but the essentials these days can be a challenge. That's where our new Small Business Energy Efficiency Program for small businesses can help.

Under this program, eligible customers with demand of less than 100 kilowatts (kw) will receive a free energy assessment and have up to 70% of the cost of qualifying energy-efficient lighting upgrades paid for by NYSEG/RG&E. We help foot the bill for new lighting; you get the savings!

Other benefits for your business include:

- Enhanced **quality of lighting** and appearance of your business.
- Improved lighting **equipment longevity**.
- The "bragging rights" that you have made **environmentally-conscious** energy improvements.

NYSEG and RG&E have selected EnerPath to administer this lighting program. For all qualifying customers EnerPath will:

- Conduct a **free energy assessment**.
- Install energy efficiency measures using **qualified, licensed and bonded** subcontractors.
- **Verify** that all work is done to precise standards.

The funding for this program is limited and available to qualified customers on a *first-come, first-served* basis. Contact EnerPath today to discuss this exciting opportunity for your business.

EnerPath
Administrator: Small Business Energy Efficiency Program
Rochester, NY
Toll Free: 1.877.359.9814



For general questions regarding this program or other NYSEG and RG&E Energy Efficiency Programs, please call 1.800.995.9525.

Sincerely,

Joni J. Fish-Gertz
Manager - Marketing and Sales

* This program is being offered in accordance with a New York State Public Service Commission (PSC) order approving lighting programs developed by NYSEG and RG&E. It is funded through the Systems Benefits Charge (SBC) that appears on all customers' electricity bills.

Keep in Touch.....

Follow Us on Facebook/ Twitter

facebook

Stay connected to Cayuga County! Visit the Cayuga County Chamber on Facebook and Twitter and take advantage of our daily updates about what's happening today in Cayuga County.

twitter

Search for the Cayuga County Chamber of Commerce on Facebook and follow us on Twitter www.twitter.com/Chamber13021.

Help the Cayuga County Chamber increase its followers on Facebook! Please "like" our Cayuga County Chamber of Commerce Fan Page to keep up with current news, events and updates!

<http://www.facebook.com/home.php?#!/profile.php?id=100001399099441&v=wall>

Visit us today and share some information about your business!

For more information

Call the Chamber at (315) 252-7291

or Email us at admin@cayugacountychamber.com

Savor the Season at Swaby's Tavern!

Tuesday October 12th

Swaby's Tavern * 6 South St.

5:30 - 7:30pm

Pizza & 1/2 price drink special
compliments of Swaby's Tavern

Join IGNITE for its monthly social gathering and meet & greet with fellow young professionals in Cayuga County. IGNITE will distribute information on 2010 elections, providing poll locations, processes and candidates. All are welcome!



I G N I T E

Invest • Grow • Network • Inspire • Teach • Empower

Johnston Paper



**W H E R E
S E R V I C E
I S F I R S T**

2 Eagle Drive
Auburn, NY 13021

www.johnstonpaper.com
1-800-800-7123



Host a Chamber Business Event Today

Hosting a Chamber business event gives Chamber members the opportunity to showcase their business to other Chamber members and community leaders.

Dates are filling up fast for 2011...

**To reserve a date to host your
business event
call the Chamber today!**





First Presbyterian Church of Auburn, New York

The Steeple Bells will present a concert at First Presbyterian Church, 112 South St., Auburn, on Sun. Oct. 24 at 1 p.m. The thirteen member ensemble, under the direction of Judy Eddy, will play five octaves of handbells and melody chimes. They will perform a large variety of music; from jazz and contemporary hymn settings to Broadway. Some pieces will feature organist Mark Pedersen, and pianist Catherine Byrne. This free event is in celebration of the 200th anniversary of the church.

(315) 252-3861 www.1stpresbyauburnny.com



First Aid/CPR/AED Training & Babysitter's Training

On October 11 & November 11
from 9am - 5pm at the Cayuga

County Chapter of the American Red Cross, 11 State Street, Auburn. Details: Training geared towards students 11-14 years old. Babysitter's PLUS includes first aid and infant child CPR. The cost for this training is \$60, and students who complete the course will receive 3 American Red Cross certificates. Sponsored By: Cayuga County Chapter of the American Red Cross

(315) 252-9596 chapter@ccredcross.org



Attention Small Business Owners

NYSEG's new Small Business Energy Efficiency Program can help businesses upgrade lighting fixtures and save money on energy costs. Eligible businesses will receive free energy assessments and 70% of the cost of recommended lighting upgrades will be covered. Lighting upgrades may include replacement of existing fluorescent fixtures with higher-efficiency lamps and ballasts; changing incandescent bulbs to compact fluorescent lights (CFLs); and upgrading exit signs to light emitting diode (LED) technology.

Sponsored By: NYSEG Monday - Friday, 8am - 5pm
(877) 359-9814 www.nyseg.com

New York State Association of Clerks of County Legislative Boards

We are having a "Welcome to Cayuga County" Reception/Dinner. The event will be on Wednesday, May 18, 2011 at the Emerson Park Pavilion. I am looking for restaurants, businesses and/or any organization that would like to promote their business at this event. There will be restaurants, vendors and wine tastings. Donate gifts for raffles. If you are interested in participating please contact **Mary Jones** at **(315) 253-1498**.

Auburn artist Alan Alger will exhibit drawings, paintings and masks with a Halloween theme during the month of October at the Cayuga County Chamber of Commerce, 36 South

Street in Auburn. His mysterious and energetic artwork can be seen Mondays through Fridays from 9-5.



Alger's "Devil's Holiday" display revisits a 1996 exhibit with a Halloween theme that was at the Phoenix Building in Auburn. He sees the current exhibit as a pilot, hoping to attract other artists to share their interpretations and inspirations drawn from the autumn holiday theme as an annual tradition. If you enjoy the creative and quirky spirit

of Halloween, you won't want to miss this exhibit.

The Cayuga County Chamber of Commerce showcases regional artists on a monthly basis, welcoming groups and individuals who wish to share their creative work. For information call 315-253-5288 or e-mail: wthussey@gmail.com.

Your Business...Open to the World 24/7 365 Days a Year

**Make your Chamber web page work harder for you at
NO additional cost!**

If you've spent time surfing the Internet, you know the value of having a business presence on the web. On the Internet, you aren't that local little business anymore; you're visible to millions around the globe.

Even if you *do not* have a global business the Internet is the most cost effective way to gain exposure, adding to the understanding and support of your local community. It gives consumers a quick and easy way to learn about your business, its products and services all with a simple click.

**Place a picture of your business on your Chamber
web page absolutely free!**

For businesses large and small having this presence is a great way of instilling confidence and recognition while contributing to the appeal of Cayuga County. Your business picture proudly located on your Chamber web page will brand that professional image of your organization and encourage consumers to click on your website link, giving *you* optimum business exposure.

**Don't wait ... email us your business picture
today: admin@cayugacountychamber.com**



AUBURN
 • COMMUNITY •
Federal Credit Union

**Anyone In
 Cayuga County
 Can Join!**

**CREDIT UNION MEMBERSHIP IS A NO-COST BENEFIT
 THAT YOU CAN OFFER YOUR EMPLOYEES**

In today's marketplace companies are looking to attract and retain the best employees available. Benefits are a major concern to employees when they evaluate their employment situation. Why not enhance your benefits package by offering membership to Auburn Community FCU? Your organization will have another quality benefit to offer your employees at no cost to the organization, and employees will have access to a financial institution that they can put their trust in to treat them fairly. This means employees will spend less time worrying and complaining about the poor service other financial institutions may be offering them, and more time focusing on their work.

Auburn Community FCU will work with you to set up financial programs and services that will benefit your employees and the entire organization. We offer payroll solutions for your employees such as direct deposit and payroll deduction, loans, surcharge-free ATM access, and all of the benefits listed below.

Credit Union staff will be available to your organization to answer any questions that you may have, or to present information about the Credit Union at employee orientation or benefit fairs.

To take advantage of this offer, please contact Auburn Community FCU by calling 253-2934 & ask for Sam Scro.

Just take a look at a few of the services we have to offer you:

- **Free** Checking
- **Free** Online Banking & Bill Pay
- Visa Check Cards
- ATM Cards
- Savings, Money Markets & IRAs
- Certificates of Deposit
- Vehicle Loans
- Home Equity Loans and Lines of Credit
- Personal Loans
- Recreational Vehicle Loans



AUBURN
 • COMMUNITY •
Federal Credit Union

Main Branch
 65 Wright Circle • Auburn, NY 13021

Prospect Street Branch
 101 Prospect Street • Auburn, NY 13021

Business Hours
 Monday, Wednesday - Friday: 8:30 AM - 5:00 PM
 Tuesday: 9:00 AM - 5:00 PM

Phone Number
 (315) 253-2934

Web Site
www.auburnfcu.com

Auburn Community York FCU is a Community Chartered Federal Credit Union that has been serving Cayuga County since 1936. Anyone who LIVES, WORKS, WORSHIPS, or ATTENDS SCHOOL in Cayuga County is ELIGIBLE TO JOIN Auburn Community York FCU!



WEDNESDAY, NOVEMBER 10, 2010

11:00 am - 6:00 pm at the Auburn Holiday Inn

Market Cayuga 2010 has an ambitious goal - we want to bring a record crowd through the doors this year! We'll take responsibility for spreading the word in the community.

If you do your part - register your business or organization for the event.

Take Advantage of this Great Opportunity

Showcase your business, unveil a new product or service, advance consumer education and meet new clients.

Business to Business Excellence

To register a booth for \$100, or have your questions answered, please call (315) 252-7291.

We look forward to having your business exhibit at our November 10th show!

Open Floor Business Expo

Attendance is open to the public. Make sure to invite your clients, customers & friends to visit.

Powered by:



Sponsored by:



IMAGE AGENT
DEPLOY YOUR BRAND

Join Cayuga County Chamber on:



Market Cayuga 2010 Registration Form

Act Now-Space is Limited!!!

Please fill out below:

Business Name _____

Contact Name _____

Address _____

City, State, Zip Code _____

Email Address: _____

Electricity: Yes___ No___ Internet Access: Yes___ No___

Will Contribute a Door Prize: _____

Table Display_____ Floor Display:_____

Please send your business card ad to Jackie at admin@cayugacountychamber.com to be placed in the Market Cayuga 2010 Program.

Includes: Skirted Table with Table Cloth & Chairs

Please submit payment to the Cayuga County Chamber of Commerce in the form of cash, check or VISA or MC. Thank you.

Registration Deadline: Monday, November 1, 2010

Please fill out and fax or mail to:

Cayuga County Chamber of Commerce, 36 South Street, Auburn, N.Y. 13021

Fax 315-255-3077

Upcoming Events & Event Registration

101st Annual Dinner

Holiday Inn
75 North Street, Auburn
Wednesday, October 20, 2010
5:30p.m. \$55 per ticket

Business @ Noon

Cayuga Home for Children/
Melanies Catering
210 Osborne Street, Auburn
Tuesday, October 26, 2010
11:30a.m.- 1:30p.m.
\$5 Chamber members \$7 non- members

Market Cayuga

Holiday Inn
75 North Street, Auburn
Wednesday, November 10, 2010
11:00 a.m. - 6:00 p.m.
\$100 per booth

Business After Five

Dickman Farms LLC
3 Archie Street, Auburn
Thursday, November 18, 2010
5:00 p.m. - 7:00 p.m.
\$5 Chamber members \$7 non- members

Phyllis Goldman Encouragement Award Luncheon

Highland Park Golf Club
3068 Franklin Street Road, Auburn
Date & Time: TBA
\$25; \$35 includes award & donation

Name _____

Enclosed please find my check for

\$ _____

Visa/Master Card

Card Exp. Date _____

Signature _____

Business @ Noon

CAYUGA HOME FOR CHILDREN/ MELANIES CATERING

210 Osborne Street in Auburn

Learn about how Cayuga Home for Children impacts our community. Join fellow Members and make new connections, exchange ideas while enjoying hors d'oeuvres & refreshments from Melanies Catering. Members get together to exchange ideas in a relaxed setting. Come join us!

Tuesday, October 26, 2010

11:30 a.m. - 1:30p.m.

\$5 Chamber members \$7 non- members

Register Today.... Call the Chamber!

Business After Five

Dickman Farms, LLC 3 Archie Street in Auburn

Join us in kicking off the 2010 Holiday Season at Dickman Farms. A beautiful holiday setting to relax, unwind and network with your peers. Enjoy ongoing how -to holiday décor demonstrations and tour the greenhouse production facility. Meet our designers and learn how you too can have fabulous holiday décor. Receive a special BAF (Bring A Friend) Holiday Shopping Pass and register to win door prizes!

Plus.... Holiday Wreath Silent Auction to benefit the Chamber of Commerce, bid on your favorite fragrant holiday wreath that was personally decorated by a member of the Chamber!

Wine Tasting by King Ferry Winery,
Catered by Daut's Restaurant.

Thursday, November 18, 2010

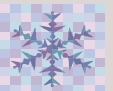
5:00 p.m. - 7:00p.m.

\$5 Chamber members \$7 non- members

Register Today.... Call the Chamber!



SAVE THE DATE



Chamber Holiday Celebration

Wednesday, December 1, 2010

Join the Chamber in celebrating the holidays and appreciating the support of our members.

Keep a look out ...
More Information to come!!

Help Us Celebrate Women in Business!

Call for Nominations:

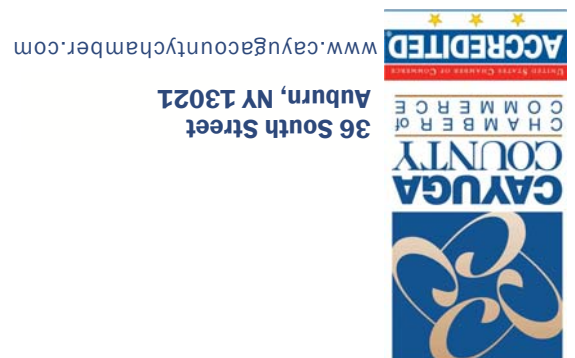
2010 Phyllis Goldman Encouragement Award for Women

Nominations are now being accepted for the Chamber's annual Phyllis Goldman Encouragement Award for Women. The award recognizes female Chamber members who own a for-profit business. Nominations will be accepted until Friday, October 15; forms may be downloaded from the Chamber's website: www.cayugacountychamber.com. A list of Chamber members may also be found online.

Please consider nominating a woman business leader from our community! The awardee will be honored at a luncheon to be held in November at the Highland Golf & Country Club; date TBA. Our keynote speaker this year will be Jane Fox, president of Fox Auto Dealerships.



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