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Economic Forecast Luncheon



Sue Edinger, Aurora Inn, Endy China, EMCom, Dan Soules, Grant Ave Development, Michael Trapani, The Jacobs Press

On Thursday January 27th the Cayuga County Chamber hosted its annual Economic Forecast Luncheon. This year's format featured **Adam Rombel, Editor-in-chief of the CNY Business Journal**, and a panel of local business leaders.

Mr. Rombel began the luncheon by reporting that there is conservative optimism for the economy moving into 2011. There are better projections for growth than anticipated and the tough decisions that companies had to make during the down economy will pay dividends in the year to come. He strongly encouraged local businesses to find a way to take their business global in order to capture the emerging markets and new opportunities that the rebounding economy will present. He did mention three areas to keep a close eye on in the coming months; the rising price of materials, the government debt situation, and rising interest rates. Overall the forecast from Mr. Rombel was one of moderate growth that would translate into new jobs and growing markets this year.

The business leaders panel was made up of four individuals that led their local company through the down economy and experienced growth during that time. **Dan Soules of Grant Avenue Development, Sue Edinger of Aurora Inn Inc., Michael Trapani of The Jacobs Press, and Endy China of EMCom** were the four panel members. There were three questions that Chamber Director Andrew Fish posed during the panel discussion; what were the keys to your success during the down economy, what was the biggest challenge you faced during that time, what do you see coming for your industry and your company moving into 2011? All of the members discussed workforce and quality personnel as an important part of their success. They also mentioned that being willing to take risks, being innovative in their processes, and investing in strategic marketing ensured their ability to survive and grow. In response to the outlook for their company and industry moving into 2011, all four panelists expressed optimism and shared they anticipate more growth and even some increased hiring.

The panel then fielded questions from the audience that ranged from specific questions about the individual business to general questions about the local economy. Of particular interest to the entire audience was a question posed by Sheriff David Gould regarding the businesses' commitment to Cayuga County and whether or not they would consider moving their business. To everyone's great relief the panelists stated that they are committed to Cayuga County and want to see their businesses here and thriving many years from now.

The luncheon was very informative and the new format was well received. A special thank you to our panel members for contributing their time and being valuable assets to our community. As always the Holiday Inn did an exceptional job with the food and the facilities. The Chamber would like to thank **Savannah Bank** for sponsoring the event and our media sponsor for the event **WRVO-FM**. We wish all our members success in 2011 and hope that everyone will join us for the 2012 Economic Forecast Luncheon next January.

Follow us on:



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Welcome New Chamber Members!

Ascertain of NY

Kim Vorreuter
6736 East Lake Road
Auburn, NY 13021
(315) 252-6350
www.ascertaininc.com
Consultant

Cayuga Economic Development Agency

Terry Masterson
2 State Street
Auburn, NY 13021
(315) 567-5250
www.cayugaeda.org
Non-Profit Organization

Old Erie Restaurant

Ted Tomandl
8424 N. Seneca Street
Weedsport, NY 13166
(315) 834-6641
www.olderierestaurant.com
Restaurant

WRVO - FM

Bill Gowan
5010 Falling Leaf Trail
Syracuse, NY 13212
(315) 458-4098
www.wrvo.fm
Public Broadcasting

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Message to Our New Chamber Members

Have you seen your company's web banner on our website? If not, we may not have received it from you! You are eligible for three months of FREE banner advertising on our website as our "thank you" for joining. Don't delay—send it over today!

Check out your chamber member page: is the information correct? Does your company logo or photo appear on that page?

Does your company website tell your customers that you support your local Chamber of Commerce? That speaks volumes of your support to the community. The Chamber will send you the Cayuga County Chamber Accredited web sticker to upload onto your website.

Call the Chamber at 252-7291 to be sure you are taking advantage of your membership today!

Ginny Kent
Membership Coordinator

Chamber Staff

| | |
|--------------------|--|
| Andrew Fish | Executive Director |
| Amy Fuller | Finance Coordinator |
| Ginny Kent | Leadership Cayuga/ Membership Coordinator |

Did You Know...



NYS employers will have expanded notice and recordkeeping requirements under a recently enacted regulation?

The Wage Theft Prevention Act (WTPA) was signed by then Governor David Paterson in December 2010 to combat “wage theft” by unscrupulous employers. In addition to expanding workers’ rights to receive wage information, the WTPA substantially increases the penalties that can be imposed against employers that fail to properly pay their workers. The Act goes into effect on April 12, 2011.

New York State employers are currently required to provide written notice to new hires of their rate of pay, overtime rate, if applicable, and the employer’s designated pay day. The WTPA expands the information that will need to be provided to workers upon hire and annually thereafter to include the following:

- The employee’s rate or rates of pay and the basis of the rate(s);
- Whether the employee is being paid by the hour, shift, day, week, salary, piece rate, commission, or some other method;
- Any allowances claimed as part of the minimum wage (e.g., tip, meal, or lodging);
- If the employee is eligible for overtime, the employee’s regular hourly rate and the overtime rate of pay;
- The employer’s designated pay day;
- The name of the employer;
- Any “doing business as” (DBA) names used by the employer;
- The physical address of the employer’s main office or principal place of business and the mailing address, if different;
- The employer’s telephone number; and

Any other information as the Labor Commissioner deems material and necessary.

The above information must be provided to employees in writing within 10 business days of hire and on or before each February 1st thereafter. The notice must be provided both in English and in the language an employee identifies at the time of hiring as his or her primary language.

Employees must receive at least seven calendar days advance written notice of any changes to be made in the wage information specified above unless the changes are reflected on their pay statements/stubs.

The model format of the wage notice will be provided by the New York State Department of Labor. HR One will provide the model notice to our clients as soon as it becomes available.

As a Chamber member you are entitled to
3 FREE consultant calls per year at
HR One’s Human Resource Hot Line at
1-800-457-8829

Job Creation is Top Priority in 2011

Statement by Kenneth Adams, president & CEO of The Business Council of New York State, Inc.

The top priority for Governor Andrew Cuomo and the State Legislature has to be to build a business climate in New York that encourages private-sector investment and new job creation.

The key to a job growth agenda in New York is removing obstacles to business investment through broad-based reforms that benefit all sizes and types of employers all across the state.

Let’s start with the basics: a property tax cap, state spending cap, reducing the tax burden, reforming public employee pensions and limiting government borrowing. These are the fundamentals of a fiscal reform agenda we have been advancing since last spring, called “Five to Survive.” It’s a plan embraced by our governor as well as 48 members of the state legislature who signed on in support before the elections.

Since some of these major reforms will take time to negotiate and enact, short-term solutions should be pursued. Four economic development initiatives rise to the top, ready for immediate action:

- Adopt the “Energize NY” bill that already passed the State Senate 59 to 2 with bi-partisan support. At no cost to the state, this will increase the amount of low-cost electric power available to support job creation in New York.

- Reduce the cost of capital by adopting a refundable Investment Tax Credit or accelerated depreciation of capital investments. New capital investments by New York employers will lead to new jobs.

- Fix the new “Excelsior Jobs Program” by basing the real property tax credit on the improved value of the property. This will encourage more investment and job creation.

- Adopt a version of the Governor’s proposed new jobs credit, which will reduce the cost of creating jobs in NY, and will be a useful tool in competing with neighboring jurisdictions for new jobs.

Creating good private sector jobs is the most important challenge facing New York. The only way to make our state’s economy thrive again is to reduce the many obstacles that discourage private sector employers from investing and hiring here. We will need a much more competitive business climate in New York if we are serious about retaining and attracting successful firms in growth-oriented sectors.

Read more on the Capital Business Blog at www.bcnys.org.



Member News



communities, and the large national advertisers they compete with for traffic and attention.

315-252-7874

www.auburdowntown.org



\$500 savings bond from the bank and a \$5,000 grant for West Middle School.

315-252-9521

www.fnfg.com



FLP Group Announces New Employee - FLP Group (formerly Finger Lakes Press) is proud to announce the addition of Steve Scarselletta to their sales staff. His move to sales was just a natural progression in his print career. Steve started at Finger Lakes Press in September 1991 in the prepress department before he was promoted to prepress manager and then sales. In November 2008 Steve moved on to sales for the nation's second largest printer Consolidated Graphics (NYSE:CGX). Steve is very glad to be back home at FLP Group working along side senior account executive Gerry Mirabito. FLP is your one stop source for all your graphic design and printing needs. FLP has been an Auburn institution since 1929!

315-252-7583

www.fingerlakespress.com



Make Reservations for Valentine's Day - Moro's Table is open and accepting reservations for Valentine's Day dinner. Please join us on Monday, February 14 from 5:00 - 9:00 pm. Call (315) 282-7772 to reserve a romantic table for you and your sweetheart, and visit www.morostable.com to view our menu and get directions. We're just across the street from Dunkin' Donuts on East Genesee Street in downtown Auburn. Reservations are highly recommended. We hope to see you at Moro's Table on Valentine's Day!

315-282-7772

www.morostable.com



Call For Nominations - Unity House is sponsoring the inaugural Fred Atkins Community Service Award, given in honor and memory of Frederick J. Atkins, a beloved Cayuga County volunteer and 30 year Unity House Board Member. Fred passed away in 2009 at the age of 95, but not before he touched the lives and hearts of many in our community. Fred was an exemplary community servant who gave selflessly of his time and considerable accounting expertise. The award recognizes an outstanding man or woman who volunteers in Cayuga County and who exemplifies Fred's high moral standards and philanthropic spirit. Please nominate a volunteer you admire. Forms are due March 4 and may be found at www.unityhouse.com. Donations to the new fund in Fred's memory may be made to Unity House. A \$500 cash award presentation will be made at Unity House's annual dinner on April 25th.

315-253-6227

www.unityhouse.com

Orientation Retreat at Casowasco Conference Center, Moravia, NY



Bobbie Panek, Greg Lattimore and Cyndi Sharp discuss their team project

Leadership Cayuga's Orientation Retreat in early January was jam-packed with activity. **Kim Vorreuter of Ascertain of NY** used the DISC personality style performance assessments to create high performance teams. The five teams were assigned projects that will be presented to the public on April 28.

Guy Cosentino '89, former Mayor of the City of Auburn and current Executive Director of the Stardust Entrepreneurial Institute, took the class through a community assessment exercise entitled, "20 Clues to

Community Survival", and **Hilary Ford '10, of Mack Studios**, covered the mechanics of public speaking. **Penny Adams**, community volunteer and retired teacher from the **Auburn Enlarged City School District**, returned this year to break down barriers with her bag of tricks.



The class awaits instruction from Penny Adams.

Economic & Community Development Session at D & W Diesel, Aurelius, NY



With Jeopardy in the background, Meg Vanek, Jenny Haines and Frank Howe are ready to expand on the winning "questions".

Later in January, the class toured the facility of session host D & W Diesel, and spent the afternoon learning about the state of the economy in Cayuga County. Presented through a Jeopardy Game format, class participants competed for prizes. **Jenny Haines '04, Director of Auburn's Department of Planning and Economic Development, Meg Vanek, Executive Director of the Cayuga County Office of Tourism, and Frank Howe, Senior Economic Development Planner for Cayuga County** served on the panel with **Andrew Fish '10, Executive Director for the Chamber of Commerce** serving as "Alex Trebek".

What does it take to run a successful business in Cayuga County, especially during the current recession? A panel of business leaders shared the stories of their own experiences, including their struggles to stay focused on success in a challenging business climate. **Jim Daddabbo owner of Mesa Grande Taqueria** in Auburn, **Ed Sayles, Producing Director of Merry-Go-Round Playhouse** in Auburn and Owasco, **Joe Leonardi, Vice President of Leonardi Manufacturing, Inc.** in Weedsport, and **Keeley McGarr, owner of Keeley's Cheese** in King Ferry rounded out the presenters.



Jim Daddabbo and Ed Sayles

Leadership Cayuga is only as strong as the people who make it all possible. The Chamber is extremely fortunate to have so many Leadership Cayuga alumni and community and business leaders willing to give of their time and energy.

Thank You to the Chamber Members who Renewed Their Membership

10 Fitch, LLC
A&M Graphics
American Cancer Society
American Red Cross, Cayuga County Chapter
AmeriCU Credit Union
Anchor Resort & Marina Inc.
Anyela's Vineyards
Auburn Assembly of God
Auburn Audiology PC
Auburn BioDiesel Corporation
Auburn Community Baseball Association
Auburn Community Federal Credit Union
Auburn Discount Liquor
Auburn Education Foundation
Auburn Enlarged City School District
Auburn Industrial Development Authority
Auburn Leathercrafters, LLC
Auburn Medical Transport Co., Inc.
Auburn Public Theater
Auburn Sherlock Homes Real Estate
Auburn Small Animal Hospital
Auburn Tank & Manufacturing Co., Inc.
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Aurora Inn
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Baker Carpet House
Balloons Restaurant & Catering Company
Bass Pro Shops
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Cannon West Inc.
CaroVail
Casler Masonry, Inc.
Casowasco Camp, Conference & Retreat Center
Casteel Galleries
Catholic Charities
Cayuga Community College
Cayuga Community Health Network, Inc.
Cayuga County Association of Realtors, Inc.
Cayuga County Habitat for Humanity Inc.
Cayuga County Industrial Development Agency

Cayuga County Legislature, Chair
Cayuga County Office of Tourism
Cayuga Home for Children
Cayuga Marketing LLC
Cayuga Museum
Cayuga Wine Trail, Inc.
Cayuga Works Career Center
Cayuga/Seneca Community Action Agency, Inc.
Cayuga-Onondaga BOCES Regional Education Center
Central New York Landscaping
Centro of Cayuga
Chantelle Marie Lakehouse
Chapel House Homeless Shelter
Child Care Solutions
Children's Health Specialists
Christopher Columbus Foundation
City of Auburn
CNY Asthma & Allergy Consultants
CNY Fertility Center
Coburn Design, Inc.
Coleman Property Services
Community Bank NA
Contemporary Personnel Staffing Incorporated
Contiguglia Law Offices, LLP
Cornell Cooperative Extension
Corrosion Control, Inc.
Cosentino's Florist
Cranebrook Tree Farm & Tree Service
Cuddy & Ward, LLP CPA's
Cuddy Financial Services
Custom Business Services
Custom Sensors, Inc.
D'Alberto Refrigeration Service, Inc.
David P. Locastro, MD
David's Collision & Body Shop
Deborah A. Geer, Surgical, PLLC
Dermody Burke & Brown CPA's, LLC
Dickman Farms LLC
Downtown Auburn B.I.D.
Dunn Tire Corp
East Hill Family Medical
Eastern Copy Products, Inc.
Edward T. Boyle Center
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Elderchoice, Inc.
Elmira Savings Bank
EMCom, Inc.
Emmi's Realty
Empire Hardware
Endocrinology, Diabetes, & Metabolism, PLLC



Thank You to the Chamber Members who Renewed Their Membership

Energy Next, Inc.
Evergreen Heights
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Expert Clutter Removal Service
Express Courier of NY
Fairman Massage Therapy
Falcon Realty, U.S.A.
Fidelis Care New York
Finger Lakes Business Services, Inc.
Finger Lakes Communication Co., Inc.
Finger Lakes Natural Oils & Seneca BioEnergy
Finger Lakes Photography
Finger Lakes Technologies Group
Finger Lakes Times
Fingerlakes Furniture Warehouse
Fingerlakes Railway
First Data/First Niagara Bank Alliance
First Presbyterian Church
Five Star Bank
FLP Group LLC
Fox Honda
Frank Netti, Wells Fargo Advisors LLC
Fred L. Emerson Foundation
Gail Homick
Genesee Garden Apartments
Genesee Mall LLC
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Goulds Pumps/ITT Industries
Grant Ave Development
Greene Gate Career Counseling
H&R Block
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Hamilton-Wilber Oil Co., Inc.
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Hancock & Estabrook, LLP
Handcrafted With Love by Judy Davis
Harriet Tubman Home Inc.
Haylor, Freyer & Coon
Head West Salon & Spa
Hejamada Campground & RV Park
HelpPeople
HEP Sales
Highland Park Golf Club
Hiscock & Barclay, LLP
Holiday Inn
Home Instead Senior Care
Homecare Medical Supply
Hospice of the Finger Lakes
HR One, Inc.
Ide Machine Company, Inc.
Inn at the Finger Lakes

JC Penney Company, Inc.
Jeff Layton Music Productions, Inc.
Johnston Paper Co., Inc.
Juno's Glass, LLC
Karpinski, Stapleton, Galbato & Tehan, P.C.
KBM Management, Inc.
Keating Family Dental, PLLC
Keuka College
King Ferry Winery Inc., Maker of Treleaven Wines
Kosta's Bar & Grill
Lake County Affiliates, Inc., The Gardner Agency
Langham Funeral Home, LLC
LIG Computing/Cayuga Internet
Lillian T. Pettigrass
Lilly Plumbing & Heating
Mack Studio Displays, Inc.
Mason & Grant Air Handling, Inc.
Mathew House, Inc.
Maurice Store #1454
McQuay International
Medent-Community Computer Service, Inc.
Merry-Go-Round Playhouse
Midstate Mutual Insurance Co.
MJR Products
Mobile Veterinary Clinic of Auburn
Montessori School of the Finger Lakes
Moochler Physical Therapy PC
Moro's Table
MTS Invalid Coach
Nancy Edwards & Associates LLC
Naumann Chiropractic
Neighborhood House
Nelson C. Jameson
New York Life Insurance Company
North Brook Farms, Inc.
North Star Management
Northeast Decorating & Exhibit Services, Inc.
Nucor Steel Auburn, Inc.
OCG Computing, Inc.
O'Hara Farms, Inc.
O'Hara Machinery, Inc.
Options for Independence
Owasco Beverage, Inc.
Owasco Country Club
Packwood House
Pathfinders CTS, Inc.
Paychex, Inc.
Picciano Real Estate
Pick-N-Pull Auto Parts
Pinnacle Investments

Thank You to the Chamber Members who Renewed Their Membership

Pleasant Beach Hotel
Premier Catering
Premier Payroll Processing, Inc.
Primerica
Pumpkin Hill Bistro
Quinn Chiropractic
Quiznos
Rescue Mission Alliance
RG Wright Agency, Inc.
Rich & Gardner Construction Company Inc.
Richard J. Freeman, MD
Richard J. Knaul
Riordan Realty
RJ Jewelers
Rural Metro Medical Services - Auburn
Saint Mary's Church
Sam's Shoe Service
Samuel Giacona, Attorney at Law
Savannah Bank, N.A.
Schweinfurth Memorial Art Center
Scotsman Press
Seneca Cayuga ARC
Seneca Falls Savings Bank
Seneca Lake Winery Association
Seward House
Seymour Library
Shaw & Boehler
Sheffield's Seed Company, Inc.
Smiley's Town & Country
Staff Leasing Inc.
Sugarman Law Firm

Sullivan Horticulture Sales
Summit Automotive Group
Sunnycrest, Inc.
Super Clean Laundry
Superior Insulation Company
Swaby's, Inc.
Syracuse Management Systems
Taylor Rental of the Finger Lakes
The Can Kings
The Carmody Agency, Inc.
The Citizen
The Jacobs Press, Inc.
The Liberty Store
The Lodge
The Printery
The Stardust Foundation
Theresa Casper-Klock, DDS
Thirsty Owl Wine Company
Tomato Festival of Central New York
Tompkins Trust Company
Town of Fleming
Tropical Fish Emporium
United Way of Cayuga County
Unity House of Cayuga County
Wal-Mart
WAUB, WLLW, WNYR
Welch Allyn
Wells College
Wells Fargo Advisors
Whiting's Wallpaper & Paint
Woodmen of the World

KEEP IT CAYUGA

What is it? - **Keep It Cayuga** is an initiative to increase local spending by offering coupons and discounts for local businesses to the public and encouraging consumers to visit local shops.

How does it work? - **Keep It Cayuga's** main focus is the purchasing passport system, which are available to be picked up at the Chamber Office. This purchasing passport consists of advertisements from Chamber Member Businesses, and includes incentives to visit these businesses and spend locally. Every time you use the passport, your booklet gets stamped by the participating business. You then receive an entry to win a grand prize for each business that you visit. The prize will be awarded at the end of the initiative in early 2011. The idea is that with discounts and coupons, you will take the opportunity, especially during the holiday season, to visit and spend at the local businesses that participate, keeping the money that is earned locally in the county.

How do you get involved? - Pick up your **Keep It Cayuga Passport Booklet** today at the Chamber Office, 2 State Street, Auburn, and start enjoying the discounts for your holiday season!



HOME EQUITY LOAN

AS LOW AS

4.99% APR*

TERMS UP TO
180 MONTHS AVAILABLE

PLUS, RECEIVE 1% APR*
OFF A VEHICLE LOAN
AND 2% APR* OFF A
PERSONAL LOAN DURING
THE 1ST QUARTER!



MAKING IT HAPPEN

MEMBER APPRECIATION SPECIALS

Our **Home Equity Loan** can be used a number of ways. Once you calculate the cost of your project, we can get you started with a loan for the perfect amount. Whether your project is redoing your kitchen, adding onto your home or consolidating your debt, this loan can make it happen.

When you sign up for Direct Deposit into your Checking Account and Auto Pay from your Checking Account, you'll earn **50% APR*** off your Home Equity Loan. † Do so from your Savings Account and you'll earn a **25% APR*** discount. †

SAVE EVEN MORE

When you take out a Home Equity loan during the first quarter of the year, receive a **1.00% APR*** discount off an Auburn Community FCU Vehicle Loan** and/or a **2.00% APR*** discount off an Auburn Community FCU Personal Loan.**



GET STARTED TODAY!

Call (315) 253-2934 or stop by either location:
65 Wright Circle ♦ Auburn ♦ NY ♦ 13021
101 Prospect Street ♦ Auburn ♦ NY ♦ 13021

*APR—Annual Percentage Rate. Rates subject to change without notice. Rate based on credit. All rates shown for qualified borrowers. 4.99% APR rate includes .5% discount.

**Requires Direct Deposit and auto pay from Savings or Checking. Other rates/terms available. New loans only. Existing loans not eligible.

† New loans only. Existing loans with the credit union not eligible. Offer may be withdrawn at any time.

BAN: University Center at CCC

On Tuesday, January 11, the **University Center at Cayuga Community College** hosted a Business @ Noon event at the Chamber Office. More than 20 chamber members were in attendance. The event was catered by **The Springside Inn**.

Representatives from Keuka College, Cazenovia College and SUNY Empire State College explained the opportunities to complete 18 different Bachelor's and seven different Master's degree programs on the CCC campus through mutual agreements that are facilitated by the University Center. The hallmarks of the Baccalaureate Program at CCC are quality instruction in employable programs of study, offered at convenient times that are close to home. This program offers locally taught courses that fit your family and work schedule.



Lesley Owens-Pelton (Cazenovia College),
Lee Herman (Empire State College),
Mike Greene (University Center Director, CCC),
Janet Nelson (Director of Adult Learning, CCC),
Laura Ann Alfieris (Keuka College)

Want to learn more?
Contact Mike Greene (315) 294-8567
or go to www.cayuga-cc.edu
and click on the University Center

If you would like to host a business event, contact the Chamber at (315) 252-7291 or by email admin@cayugacountychamber.com



NY's Creative Core is Central Upstate New York. The 12 county initiative is supported by more than 300 partners all of which share an identity in New York's Creative Core; a place where creative energy, innovation, entrepreneurship, arts & culture, and recreation come together. Through collaborative efforts we are spotlighting these strengths growing strategic industries, and encouraging investment and innovation. **NY's Creative Core is Real. Smart. Easy**

Great news for Chamber members – regional marketing opportunities at their best!

The **We Live New York Summit** will be held at the Statler Hotel at Cornell University on March 24, 25 and 26, 2011.

The summit's five tracks include business and entrepreneurship; political and civic engagement; cuisine and culture; community, neighborhood, and regional revitalization; and health and wellness.

Organizers hope to help connect attendees to the organizations and ideas most relevant to their goals and commitments. Two regional young professional groups, 40 Below of Syracuse and Pipeline 4 Progress of Corning, helped in planning the summit.

To help ensure Cayuga County is well represented, the Chamber of Commerce and The Stardust Foundation of CNY are sponsoring 40 young professionals. Members of the Chamber, or IGNITE, and Leadership Cayuga alumni are eligible to attend through these sponsorships. Visit www.welivenysummit.com to learn more about the summit, and call 252-7291 regarding sponsorship.

Mobile App: The Creative Core is currently working with an app developer to create a business directory mobile app. The app will formally launch in March. The mobile app enables businesses from throughout the 12 county region to better connect to customers. The app is organized by county and business type. Users can search, rate, download coupons and create a "to do" list with business profiles. A GPS function provides driving and/or walking directions. The app is a free download for all major smartphone platforms including: iPhone, Android, and Blackberry. There is also an iPad version being developed. Any business can be listed.

What does this mean for your business? Any business within the Regional Alliance can be listed free of charge. To be listed, businesses need to email Elle Stasz, at estasz@creativecoreny.com, their business name, physical location (for gps), website, phone number, hours of operation and category.

Upcoming Events

Business After Five

American Red Cross, Cayuga County Chapter
Tuesday, February 15, 2011
11 State Street, Auburn
5:00p.m. - 7:00p.m.
\$5 Chamber members - \$7 non-members

Business After Five

Partnership for Results
Wednesday, March 2, 2011
34 Wright Ave, Auburn
5:00p.m. - 7:00p.m.
\$5 Chamber members - \$7 non-members

State of the City & County Luncheon

Thursday, March 31, 2011

at the Holiday Inn

Sponsored by:

Tompkins Trust Company

12:00p.m. - 2:00p.m.

\$35 advance; \$40 at the door



COMMUNITY CALENDAR

DID YOU KNOW IT IS FREE TO POST YOUR EVENT??

Designed to promote all activities in Cayuga County this calendar can be used to gain maximum exposure while avoiding scheduling conflicts.

Simply go to the chamber website www.cayugacountychamber.com and click on **COMMUNITY CALENDAR**.

BAF: Auburn Memorial Hospital



Scott Berlucci CEO, Dr. Deb Geer (General Surgeon), Dr. Adam Duckett (Hospitalist), Marge Tracy (Nurse Midwife), Dr. Clint Basener (Orthopedic Surgeon/Sports Medicine), Roz McCormick (Vice President Public Relations/Medical Staff), Dr. John Lovier (OB/GYN), Dr. Richard Erali (Podiatrist), Dr. Greg Dr. Ripich (General Surgeon).

On Tuesday, January 18, **Auburn Memorial Hospital** hosted a Business After Five event at the Chamber Office. More than 50 chamber members were in attendance. The event was catered by **Balloons Restaurant & Catering Company**. There were also wine tastings courtesy of **Dr. Konstantin Frank Wine Cellars**.

The Hospital used the event to introduce several new doctors to Chamber members and to discuss their efforts to increase the availability of specialists, surgeons, and general physicians that provide high quality care to the patients of Auburn Memorial Hospital. Additional information is available online www.auburnhospital.com and at the Chamber office.

I * G * N * I * T * E
Invest • Grow • Network • Inspire • Teach • Empower

IGNITE is a program of the Cayuga County Chamber of Commerce, governed by young professionals, that empower its members to recognize and enhance the value of living and working in Cayuga County by connecting people and ideas.

IGNITE's "Lofty" Gathering

Logan Park Lofts;
9-11 Logan Street, Auburn, NY Apt. 307
Tuesday February 8th, 2011
5:30 - 6:30 p.m.
Free to attend

We're Moving!

The Chamber Offices will be in their new location

2 State Street, Auburn, NY 13021
starting **February 14th, 2011.**

Please come by and visit us and see our new facilities.
We will be hosting an open house sometime this Spring
so be watching for more details to come. Please be sure to
update your records to our new address.

Return Services Requested

www.cayugacountychamber.com

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